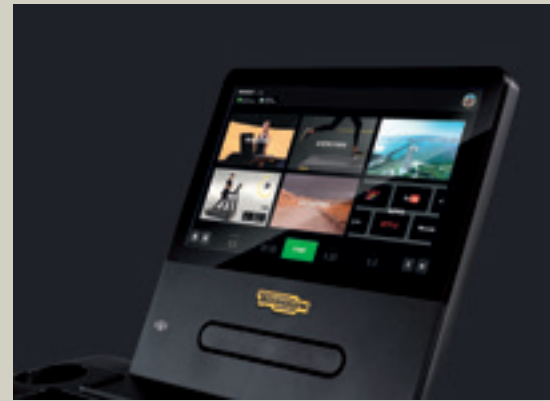


HOSPITALITY WELLNESS SOLUTION



THE WELLNESS EXPERIENCE

Wellness is the lifestyle promoted by Technogym, aimed at improving people's quality of life by championing the benefits of regular physical activity, correct nutrition and a positive mental attitude.

To help people embrace the Wellness Lifestyle™, we developed the Technogym Ecosystem platform where anyone can access their own training content anytime and anywhere, using Technogym smart equipment or any personal device.

Thanks to Technogym Ecosystem and AI technology, end users can enjoy fully personalized Precision Training experiences for their fitness, sport and health needs and get superior results faster.



Wellness, the new must for travelers

Over 80% of people are now taking action to prioritize wellness by embracing an active lifestyle and preventing disease.

A growing number of travelers - over 60% - look for hotels with a wider variety of wellness services and amenities and are ready to spend more for them.

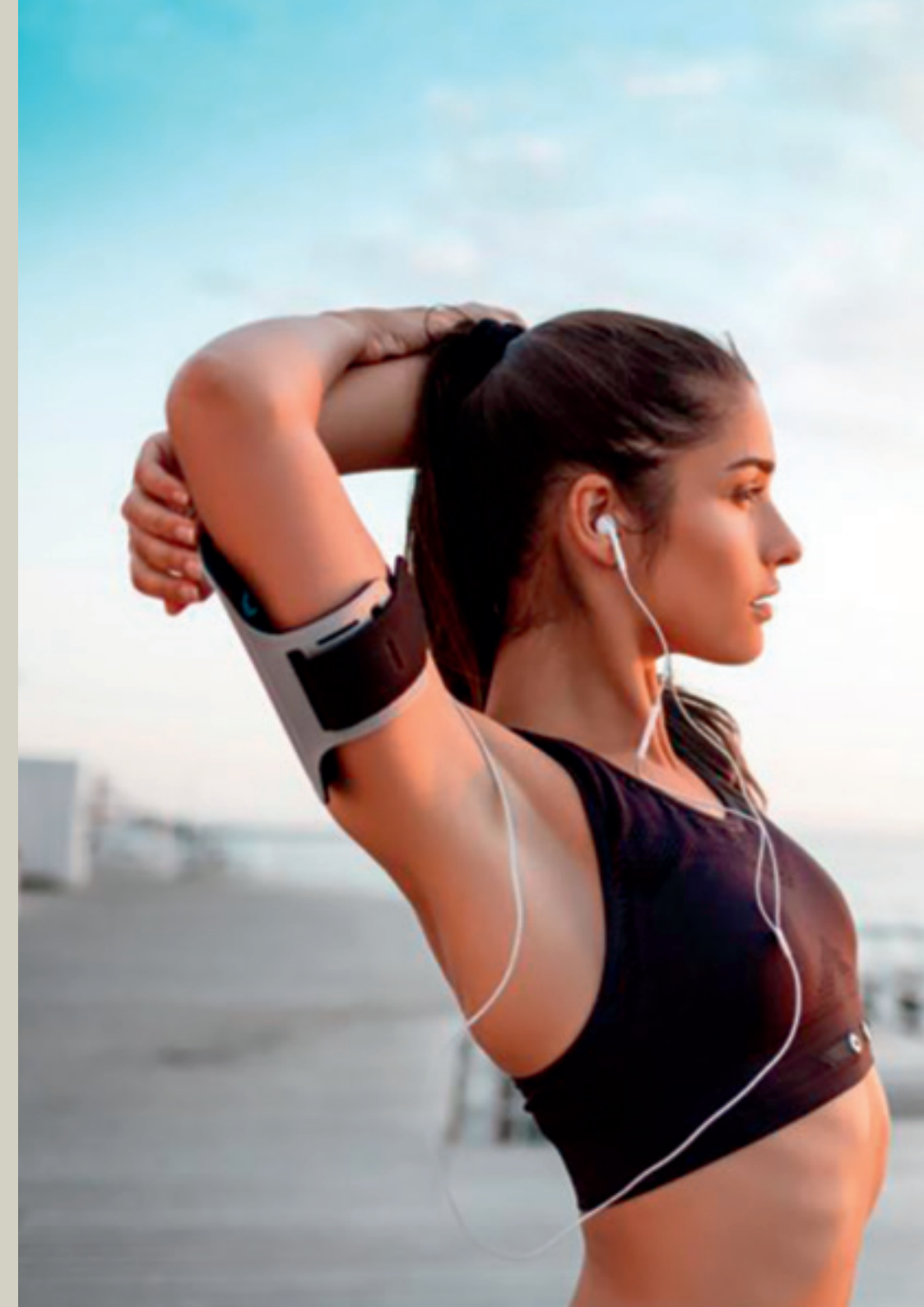
According to latest US figures, 64% of users say they use wellness apps every day, and 70% say the same for online training and fitness services. Hotels today can capitalize on these trends by leveraging a digital ecosystem for guest wellness journeys.

>80%
People prioritizing
wellness

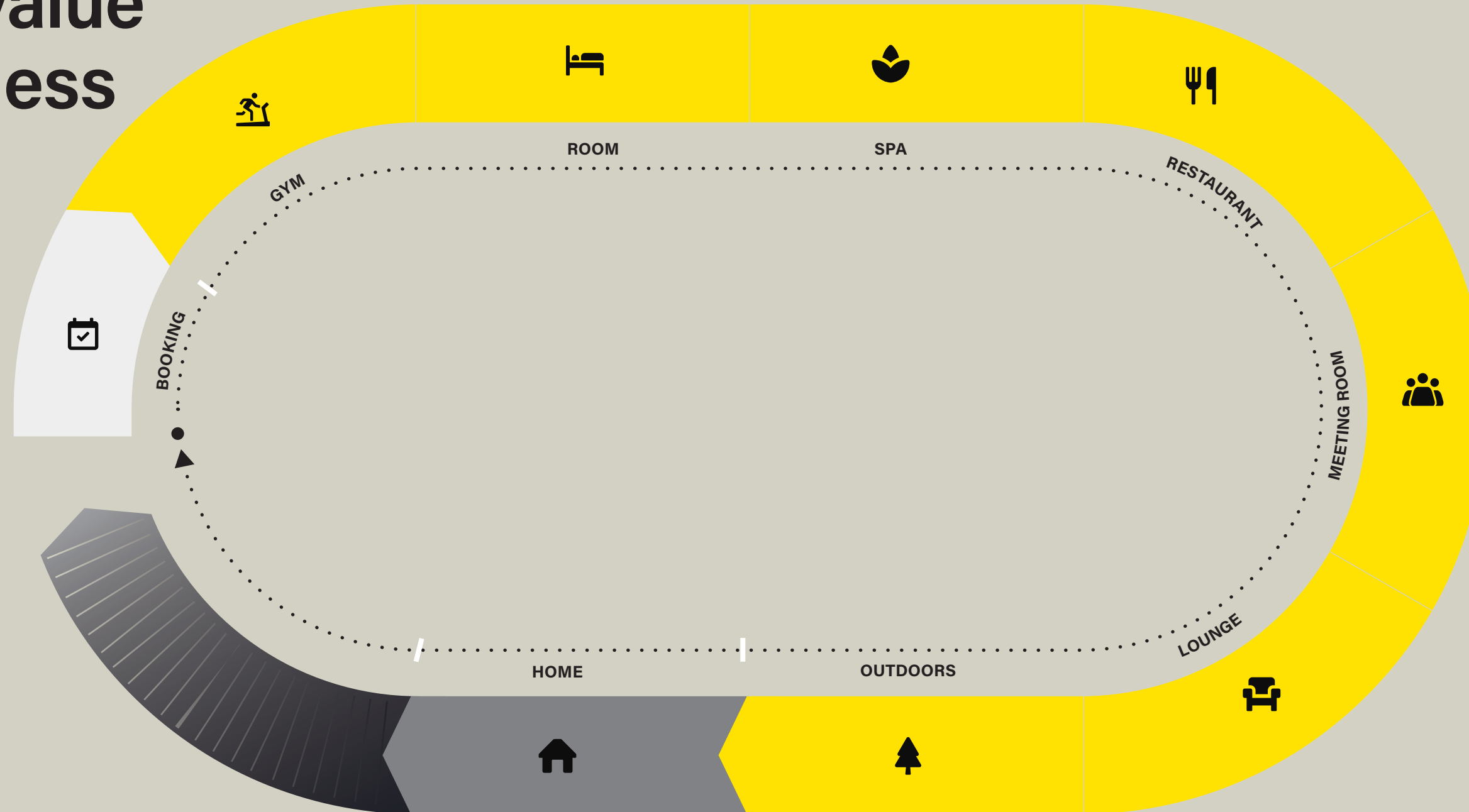
>60%
Travelers willing to
pay extra for wellness
services in hotels

>70%
People using online
training and fitness
services every day

Sources 2021/2022
Mckinsey Company, "Feeling good: The future of the \$1.5 trillion wellness market"
Ogilvy, "The Wellness Gap - what consumers need and what brands need to do better"
Mckinsey Company, "Still feeling good: The US wellness market continues to boom"



Creating value with wellness



Attract

Increase your **occupancy rate** by attracting consumers looking for the ultimate training experience.

Engage

Offer a memorable guest wellness journey in every room and common area, increasing **ROE**, **secondary spending** and **RevPAR**.

Retain

Improve **customer satisfaction**
and then **brand loyalty**
by extending the wellness
experience after check-out,
increasing the number
of returning guests.

OFFER YOUR GUESTS A BESPOKE WELLNESS JOURNEY



BOOKING
Promote your wellness services on your booking channels with Technogym Marketing Support material.



GYM
Elevate guest engagement by providing superior equipment, state-of-the-art technology and personalized workouts.



ROOM
Differentiate your room offering by creating a new wellness category and engage guests who seek a more private training experience.



SPA
Enhance your spa rituals by combining exercise with health and beauty treatments.



RESTAURANT
Maximize the benefits of your guests' training experiences by offering a special wellness menu inspired by tips from our nutrition experts.



MEETING ROOM
Create a dynamic business environment with Wellness Ball™ - Active Sitting, which improves flexibility, balance and posture while sitting.



LOUNGE
Create wellness areas where your guests can relax and recharge on Flexability equipment in regular clothes.



OUTDOORS
Let your guests explore being active outside with Technogym's modular solutions for outdoor spaces.



HOME
Foster retention by adding value to your guests' wellness lifestyle beyond the hotel with Technogym's digital solutions.



PRESTIGE SOLUTION

Unique design and cutting-edge
technology for an incomparable
guest experience



Explore for inspiration
(360° view)



Artis®

Top-of-the-line cardio and strength training equipment that offers a seamless workout experience

Comfort
at its best

Seamless design
and connectivity

Tailored training
experience



ARTIS CARDIO



ARTIS STRENGTH

Biostrength™

Elevate the workout experience with the next generation of strength training equipment

With features that adapt to each individual, Biostrength helps users get up to 30% more results from their strength training. Technogym's Biodrive technology makes it easy for them to select the goal that best matches their training needs.

- Biofeedback and AI for real-time guidance
- Automatic posture and workload setup
- Maximum neuromuscular activation



BIOSTRENGTH™
AREA

20 m²
216 ft²





PREMIUM SOLUTION

Smart design and functions plus
outstanding quality features
for a great user experience



Explore for inspiration
(360° view)



Excite® Live

The new Excite line makes cardio training more fun and inspiring for any age or fitness level with tons of workouts and entertainment options.

- Functional and versatile
- Energy and space savvy
- Endless training variety



Selection 900/700

With over 25 types of equipment in the line, guests can train the muscles they need to reach their goals.

- Premium biomechanics to enhance biomotion
- Progress tracking
- Dual equipment to optimize space





GYM

ENGAGING GROUP EXPERIENCES

Technogym offers a range of different formats to motivate your guests and members. And to make things simple, they can control every step of the journey, from booking a class to tracking their data, with a single app.



Explore our virtual
experience center
(360 view)

Group Cycle™ Class



Skillrun® Bootcamp



Skillrow® Class



SkillX™ Class



Biocircuit



Skill

Performance at its best

Designed in collaboration with athletes, trainers and research institutes, Skill line improves performance, develops work capacity and enhances abilities in total safety.

Engineered
by champions

Multidrive
Technology™

Multi-skill
precision training

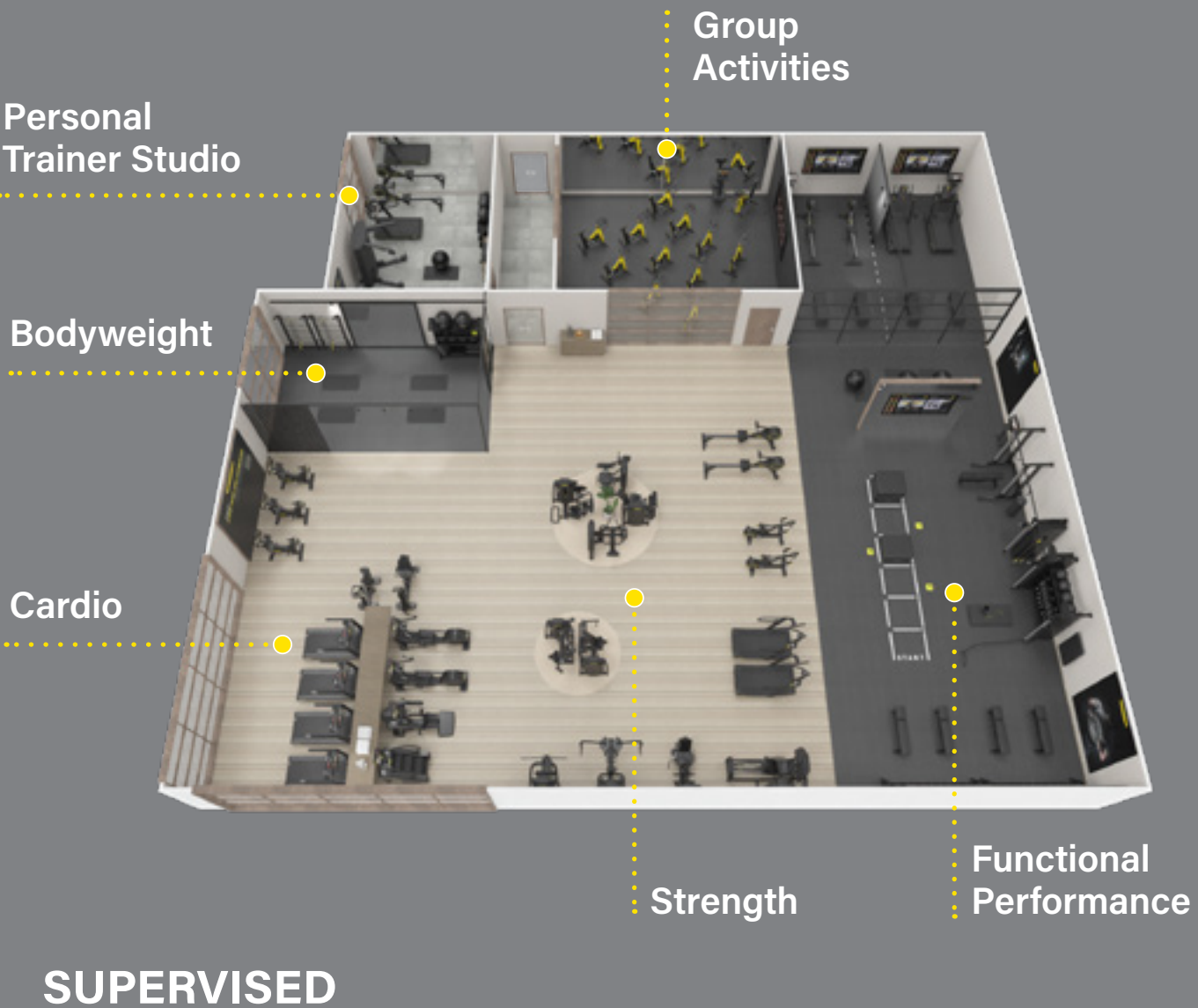


HIGH-PERFORMANCE
AREA

25 m²
270 ft²



DESIGN YOUR GUEST EXPERIENCE WITH TECHNOGYM



WORKOUT DESIGN
Assess and design the most suitable programs



TRAINING EXPERIENCES
Manage and create a variety of workouts



CUSTOMER INSIGHT
Access usage info for accurate business analysis



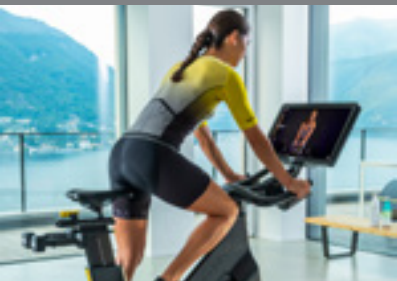
Technogym can help you create the best layout options, incorporating the training experiences that are the right fit for the needs of your guests and your business model.



WORKOUT GENERATOR
Suggest total workouts from Technogym content library



VIRTUAL TRAINING EXPERIENCE
Activate easy and smart training areas with virtual guidance



ANYTIME, ANYWHERE
Keep engaging your guests everywhere with Technogym Digital



Supervised

PERSONAL TRAINER STUDIO

25 m²
270 ft²



FUNCTIONAL PERFORMANCE AREA

100 m²
1080 ft²



Unsupervised

TECHNOGYM BIKE
CORNER

20 m²
215 ft²



FUNCTIONAL
PERFORMANCE AREA

50 m²
540 ft²



TECHNOGYM DIGITAL

Provide **high-quality content** on **any touchpoint** to guide guest workouts. Technogym's complete digital ecosystem integrates equipment and bodyweight training in a seamless experience based on each guest's wellness needs.



Technogym Live

Technogym Live is the digital user interface on cardio equipment consoles. Dynamic and fun, it inspires guests to make exercise a part of their daily lives and achieve results.



Discover
more about
Technogym Live



Technogym App

Let Technogym guide your guests' wellness experience with the most engaging training content and lifestyle tips.



Discover more about Technogym App



Mywellness

You are in charge! Customize your guests' digital journey, promote and sell your wellness services, and add your content. All with Mywellness® CRM, Technogym's flexible digital plans that fully match your business needs.



Discover more about Mywellness





IN-ROOM SOLUTIONS

A new way to generate extra revenue and enhance your guests' experience. Choose the formats that best suit your business.

Wellness Suite



Wellness Room



Explore for inspiration
(360° view)



Wellness Suite

The most exclusive solution to meet the needs of high-end travelers looking for a distinctive wellness experience including total comfort, superior technology and state-of-the-art design.



Explore for inspiration



Wellness à la Carte

Create a Wellness Services Menu and offer your guests the opportunity to order in-room training tools or equipment.



Explore for inspiration



Wellness Room

Create a new room category or simply a wellness room package. Technogym offers a range of in-room formats tailored to any workout need and space.



Explore for inspiration



Wellness Pod

Actively manage periods of lower occupancy by temporarily converting rooms into Wellness Pods powered by Technogym's flexible solutions.



Explore for inspiration





LOUNGE / MEETING ROOM / OUTDOOR

BRING WELLNESS EVERYWHERE

Offer comprehensive wellness to your guests by designing inventive solutions in indoor and outdoor hotel spaces for being active at any moment during their stay.



Wellness Lounge

Turn your common areas into wellness havens where guests can stretch on Flexability equipment and relax after flights, business meetings or just a long day of shopping and sightseeing.



Wellness Meeting

Create a more dynamic working environment with Wellness Ball™ - Active Sitting, the healthy alternative to sitting in a chair that activates core muscles and is beneficial for the spine.



Outdoor Wellness

Technogym can design great modular solutions for hotel and resort outdoor areas, and guests can keep track of their outdoor training to stay on top of all their activity.

TOTAL WELLNESS SOLUTION™

We can provide tailor-made solutions to meet every need, from project design to startup and facility management.



Technogym Interior Design

We support architects and interior designers in the creation of wellness spaces to ensure the best layout for a seamless experience.



Technogym Education

We provide your staff with online and onsite certified education about products and training methods thanks to our vast network of Technogym Educators.



Marketing Support & Branding

We offer a host of digital and printable marketing tools that you can download and customize with your logo.



Technogym Financial Services

We can support your investment with secure, easy and tailored financing plans from an international network of banking and insurance institutions.



Technogym Care

We ensure your products stay up and running and preserve their value over time with dedicated service contracts.



Technogym Refurbished for Sustainability

We extend the lifespan of our products as part of our circular economy approach. Every product is designed to be 97% recyclable to have a second life.

Your Wellness Business Partner



Where to find us

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ZL201710309520.4, ZL201730343966.X, ZL201730409178.6, ZL201830017004.X, ZL201630060053.2, ZL201630060042.4, ZL2015104459586, ZL2015109211619, ZL201930142978.5, ZL201930142977.0, ZL201930142515.9, ZL202030259262.6, ZL202030256889.6, ZL201630491582.8, ZL201630491874.1, ZL201930424432.9. Pat. No. US9833662, US9772240 and corresponding patents are licensed to Technogym® S.p.A.

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